

For Immediate Release

APW President to enter into kiosk and self-service markets

Leader in world-class enclosure systems continues tradition of innovation.

Mumbai, 11th January, 2007 : APW President Systems today announced that it is entering into the kiosk and self-service business domains, with the introduction of the **APW President Kiosk**, continuing a long tradition of innovation.

The kiosk product line would be an addition to the company's already established family of world-class enclosure solutions that the company makes in India and exports around the world. APW President leads the market in custom-designed packaging solutions for various industry sectors such as IT and data networking, OEM / professional equipment manufacturing, scientific and analytical instrumentation, and process automation.

At an informal bowling event, where the latest kiosk prototypes were on display, with floor-standing and wall-mounted variations, customers were invited to get a hands-on experience of the products.

Mr. E. A. Elias, Managing Director, APW President Systems said, **"As leaders in enclosure systems, we continue to innovate and come up with finely engineered solutions that are designed to set standards in customer value. Over the years, our products have won wide acceptance and set the benchmark for the industry in following global standards. We now think it is time to take our skills a step ahead into the area of self-service customer kiosks, which our partner, APW has been successfully marketing to international customers."**

The products are being introduced through the company's network of sales and service outlets in India and abroad.

I-engage, the APW brand that focuses on the self-service industry, leverages APW's core capabilities as an ISO 9002 certified manufacturer to provide standard, modified-standard and full custom self-service and kiosk solutions for a range of applications in healthcare, education and financial services among others.

Kiosk models in each platform can be configured with pre-selected components to provide a variety of kiosk applications. Modified standard and custom solutions can be provided when appropriate for other applications and budgetary requirements.

About APW President

Headquartered in Mumbai, APW President has pioneered India's modular enclosure industry, ushering in the benefits of standardization by adopting international specifications and practices. The company has an annual turnover of over Rs. 77 crores.

For over 25 years now, world-class APW President enclosure solutions have been accepted by every prestigious name in Indian business, and they are exported to several countries as well. Products are shipped to 20 countries, including Australia, USA, Singapore and the Middle East.

Backed by a countrywide network of sales offices, distributors and agents, the company's highly trained team of sales engineers and technical support staff has rich experience in customer support.

For more information about the company and products, visit APW President's home page at www.apwpresident.com

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