SCHNEIDER ELECTRIC SOUTH EAST ASIA (HQ) PTE LTD.

(Company Registration No.197300426M) (Incorporated in the Republic of Singapore)

Date February 22, 2017

Dear Shareholders,

Thank you for your abiding support as we undertook this journey of transition.

As you know, the trading of the equity shares of our Company was suspended from 22nd May 2015, following the de-recognition of the Pune and Bangalore stock exchanges.

Our Company, continued to carry out all disclosures as would be required by a listed company even after the trading of the shares were suspended and the exchanges were de-recognised. Our Company also approached the regulators several times in the subsequent period, requesting for direction regarding the next steps to be followed.

On 22nd July 2016, the shares of the Company were moved to the Dissemination Board, an interim platform of the NSE and were available for trading on 25th July 2016. A SEBI circular dated 10th October 2016 was released prescribing the guidelines applicable to companies on the Dissemination Board. The shares of our Company are not qualified to be listed on the BSE or NSE as per SEBI regulations. In view of the same, we, the promoters of our company, assessed the options and decided to make an offer to public shareholders in the interest of public shareholders, which is a legal option available with us.

As required by the Circular dated 10th October 2016, a valuer, registered under the NSE's panel was appointed by us to arrive at a fair price per share to be offered to Public Shareholders. As per the SEBI Circular, the Offer has to be at the price determined at by the Valuer. This has been intimated to the NSE.

Our Company has always operated within the framework of the law, regulations and guidelines applicable and has been transparent with its shareholders. It endeavours to maintain high standards of governance and protect the interest of the public shareholders

The Letter of Offer was dispatched to the Shareholders on 16th February 2017 vide Registered Post and is also available on the Company's website www.schneiderelectricpresident.com.

All queries in this regard to be addressed to the Registrar to the Offer at the following address quoting your reference Folio No/DP ID/Client ID:

Universal Capital Securities Private Limited

(Formerly, Mondkar Computers Private Limited)

21, Shakil Niwas, Opp. Satya Saibaba Temple, Mahakali Caves Road, Andheri (E),

Mumbai - 400 093

Tel. No.: +91-22-2820 7203-05, Fax No.: +91-22-2820 7207 Email: info@unisec.in, Contact Person: Mr. Ravindra Utekar

Thank you

For Schneider Electric South East Asia (HQ) Pte. Limited

Sumendra Jain Authorised Signatory